2017 ADVERTISING CONTRACT

BROOKLAND-BUSH HILL *NEWS*

A newsletter for and by the residents of Brookland, Bush Hill, and Gunnell Estates in Alexandria, Virginia

Distributed to more than 800 families

ADVERTISER INFORMATION:

COMPANY: _____

CONTACT: _____

ADDRESS: _____

_____

PHONE: _____

E-MAIL: _____

ISSUE(S): ☐Mar 2017 ☐May 2017 ☐ Sep 2017 ☐Nov 2017

AD SIZES/RATES:

Payment required with order. No exceptions.

	1x–3x RATE	ANNUAL 4x RATE (Mar '17 - Nov '17)
☐ 1-page (8½" x 11 ")	☐ $225 *per issue*	☐ $200 *per issue*
☐ ½-page horizontal (7½" x 4¾")	☐ $150 *per issue*	☐ $100 *per issue*
☐ ½-page vertical (3⅝" x 10")	☐ $150 *per issue*	☐ $100 *per issue*
☐ ¼-page (3⅝" x 4¾")	☐ $75 *per issue*	☐ $60 *per issue*
☐ Business Card (3½" x 2")	☐ $50 *per issue*	☐ $40 *per issue*

ART: ☐ New art enclosed ☐ Art will be sent by e-mail ☐ Use art from last year*

* Include copy of art with this contract.

COLOR: **Black & White only**

AD REQUIREMENTS: Camera-ready (min. 300 dpi) or electronic file as eps, pdf, or tif. Sizes above.

DEADLINES:

Issue	Insertion Order and Materials	Issue Mails
March 2017	February 17, 2017	First week
May 2017	April 15, 2017	First week
September 2017	August 19, 2017	First week
November 2017	October 14, 2017	First week

CONTACT: BBHCA Newsletter
5800 Bush Hill Drive
Alexandria, VA 22310

E-mail: newsletter@bbhca.org

Please reserve the above indicated advertising space in the 2017 Brookland-Bush Hill Newsletter. I understand that the Brookland-Bush Hill Civic Association (BBHCA) reserves the right to reject any advertising that it deems unacceptable. I also understand that advertising in the Brookland-Bush Hill Newsletter does not imply endorsement of the advertising company's products or services by the BBHCA.

Check enclosed for: $ _____ *Make check payable to:* BBHCA

Signature: _____ **Date:** _____

Name: _____
(if different from contact person)

Thank you for advertising with BBHCA!